

# CEQUA™ has coverage and access options for ALL insured patients



Commercial Insurance



Medicare Insurance



Other Government Insurance

## Only Sun Pharma offers prior authorization (PA) support services and CEQUA Direct Pricing through CoverMyMeds® and ScriptHero™



Savings and support options are available whether the PA is approved OR denied



Communication is directly with the patient—no need to burden your office staff

### If PA is approved:

Commercial insurance patients will be emailed or texted with relevant affordability options where they could pay as little as **\$0 per month for each box of CEQUA (60 vials).**\*

Medicare patients will receive a cost estimate based on their plan so there are **no surprises at the pharmacy.**

### If PA is denied:

Eligible commercially insured and Medicare patients can enroll in the CEQUA Direct Pricing cash discount program, lowering the cost to **just \$89 per box (60 vials).**†



Learn more about ScriptHero powered by CoverMyMeds at [scripthero.com/providers/cequa](https://scripthero.com/providers/cequa)

\*Eligibility rules apply. Not valid for patients paying cash or with government insurance including, but not limited to, Medicare or Medicaid. Patients must reside in the United States, Puerto Rico, Guam, or the Virgin Islands. Please see full Terms and Conditions at [cequapro.com/savings/ways-to-save-on-cequa](https://cequapro.com/savings/ways-to-save-on-cequa).

†The CEQUA Direct Pricing card is available with commercial, Medicare, and other types of government insurance.

# Three easy steps to CEQUA savings for ALL insured patients

## 1 Your office submits a PA

Ensure that you **enter the patient's email address or phone number in the "affordability" box** before submitting through CoverMyMeds®.

**Share affordability options**

**Help your patients navigate their coverage and savings for CEQUA**

Give your patient access to the status of their prior authorization by sending status updates to them via text message or e-mail. In order to receive updates, please explain to the patient they will receive an e-mail or text message and confirm they are willing to receive prior authorization status messages.

Any message to your patient will be sent on your behalf by CoverMyMeds or ScriptHero, an affiliate of CoverMyMeds which maintains a patient facing pricing transparency platform.

[View the Patient Experience](#)

Enter patient email or mobile phone number

By entering the patient's e-mail address or phone number above, you confirm that: (i) you have received approval from the patient to send prior authorization status messages, including text messages; and (ii) you explained to the patient that e-mail and text messages are not secure mechanisms to send health related information. Because the patient wants to receive an e-mail or text, you direct CoverMyMeds LLC or ScriptHero LLC, as an affiliate of CoverMyMeds, to send that communication on your behalf. A message will be sent to the e-mail or phone number provided once the determination of the prior authorization is complete. After the patient has received their PA Status, ScriptHero may offer additional affordability options with the patient's additional consent(s).

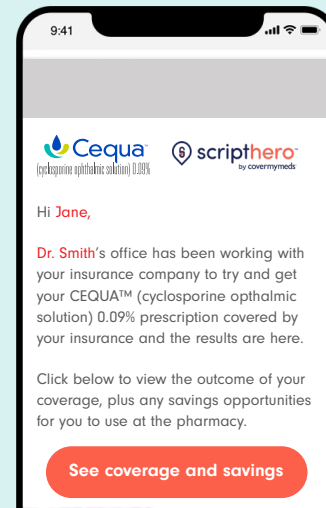
By clicking submit you are giving CoverMyMeds and ScriptHero the right to reach out to the patient on your behalf.

**DISMISS** **SUBMIT**

## 2 Patient receives PA Status

Your patient will be notified of his/her PA status by email or text, along with affordability options. There is a companion piece for patients with step-by-step instructions for their reference.

(If your patient doesn't receive their email or text within 3 business days, call **1-866-747-4276**, M-F, 9 AM to 5 PM EST, or email questions to [help@scripthero.com](mailto:help@scripthero.com).)



## 3 PA status determines savings



### APPROVED PA\*: CEQUA copy card

If the PA is approved, your patient will be notified by email or text along with their lowest cost option based on their commercial insurance coverage.

Directions will be provided on how to activate the copy card at [www.cequa.com/cost](http://www.cequa.com/cost).



### DENIED PA†: CEQUA Direct Pricing

If the PA is denied, your patient will receive an offer for **CEQUA Direct Pricing**.

ScriptHero™ powered by CoverMyMeds partners with the makers of CEQUA to provide patients with the medication they need at only **\$89 per box** (60 vials).<sup>‡</sup>

The **CEQUA Direct Pricing card** works like an insurance card. Patients can bring it to their pharmacy or just provide them with the card details.



## Need Help?

More information about PAs, program options, and necessary forms are available at:

[cequapro.com/savings/ways-to-save-on-cequa/](http://cequapro.com/savings/ways-to-save-on-cequa/)

\*Eligibility rules apply. Not valid for patients paying cash or with government insurance including, but not limited to, Medicare or Medicaid. Patients must reside in the United States, Puerto Rico, Guam, or the Virgin Islands.

†Please see full Terms and Conditions at [cequapro.com/savings/ways-to-save-on-cequa](http://cequapro.com/savings/ways-to-save-on-cequa). ‡The CEQUA Direct Pricing card is available with commercial, Medicare, and other types of government insurance.

© 2022 Sun Ophthalmics, a division of Sun Pharmaceutical Industries, Inc. All rights reserved. CEQUA is a trademark of Sun Pharma Global FZE. All other trademarks are the property of their respective owners. PM-US-CQA-1003 04/2022